



OPPORTUNITIES GUIDE

Exclusive sponsorship, marketing & advertising opportunities



Pictured: Downtown Lynchburg & Blue Ridge Mountains

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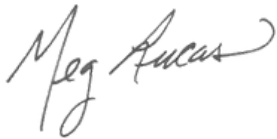
MESSAGE FROM THE CEO

Thank you for being a valued member of the Lynchburg Regional Business Alliance!

For over 142 years, we've proudly represented the Lynchburg business community—serving 880+ members from small businesses to large corporations. Your investment in the region's largest business organization demonstrates your commitment to driving long-term growth and innovation in our community.

As both the region's preeminent chamber of commerce and economic development leader, we offer unique opportunities to elevate your brand and expand your business network. This guide highlights ways to maximize your membership, grow your business, and build meaningful connections.

We are honored to support you, and together, we'll continue making it a great day for local businesses!



Megan Lucas, CCE, CEcD, IOM
CEO & Chief Economic Development Officer
Lynchburg Regional Business Alliance

ANNUAL MEETING

The premier business opportunity of the year gathering together Alliance members to celebrate the accomplishments of our members, the Alliance, and the Lynchburg region. The meeting features a nationally-recognized guest speaker and special recognition for member accomplishments. You'll also hear the latest news, upcoming events, and receive the Alliance's annual *Impact Report*.

PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for eight with logo
- Company representative may present 60-second remarks
- from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial

SIGNATURE PARTNER* | \$1,500

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for eight with logo on table
- Opportunity to distribute marketing materials and promotional items





TABLE PARTNER* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

CORPORATE PARTNER* | \$700

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

BUSINESS PARTNER* | \$300

- Complimentary admission for one
- Company name displayed in the program

**Multiple Sponsorships Available*



WHAT DO PEOPLE HAVE TO SAY ABOUT THE ANNUAL MEETING?

"The 2024 LRBA annual meeting was a great way for us to celebrate everything the region had accomplished. This is one of the few times all of the area's top business leaders come together to meet and recognize everyone that has made an impact on the community."

-Robert Goodman, Liberty Athletics Administration



BUSINESS HALL OF FAME GALA

Time to break out your tux or ball gown! The Business Hall of Fame is an annual and elegant gala where we recognize outstanding individuals who have made legendary contributions through local business. At the gala, laureates are inducted into the Lynchburg Regional Business Hall of Fame and receive their unique caricature-style portraits, while guests will be inspired by their words and business accomplishments.

PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for ten with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial
- Company logo projected on wall

SIGNATURE PARTNER* | \$1,800

- Company logo displayed on all print, signage, and electronic media
- Complimentary admission for ten with logo on table
- Opportunity to distribute marketing materials and promotional items
- Company logo projected on wall

TABLE PARTNER* | \$1,500

- Company name displayed on all print, signage, and electronic media
- Reserved table for ten with company name





CELEBRATORY TOAST PARTNER* | \$1,000

- Opportunity to give the evening toast to attendee and inductees
- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

CORPORATE PARTNER* | \$700

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

BUSINESS PARTNER* | \$300

- Complimentary admission for one
- Company name displayed in the program

**Multiple Sponsorships Available*



I encourage all members to really dive in and get the most of your membership by attending events and making connections. There is an opportunity and place for everyone at the LRBA, and the staff and membership community are incredibly welcoming.

-Keeley Tuggle, Human Kind

ECONOMIC OUTLOOK BREAKFAST

It's time to dig into the numbers. The collective strength of the Alliance drives growth and excitement about new projects in the region. The breakfast features a keynote speaker, regional economic review, and economic development initiatives affecting our future. Attendees also receive the *Regional Economic Report* which looks back at the past year's data on local jobs, GDP, cost of living, and forecasts for the future.



PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial

SIGNATURE PARTNER* | \$1,500

- Company logo displayed on all print, signage, and electronic media
- Complimentary admission for eight with logo on table
- Opportunity to distribute marketing materials and promotional items

TABLE PARTNER* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

CORPORATE PARTNER* | \$700

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

BUSINESS PARTNER* | \$300

- Complimentary admission for one
- Company name displayed in the program

**Multiple Sponsorships Available*



WHAT DO ATTENDEES THINK OF ALLIANCE EVENTS?



"The Alliance provides a level playing field for all business levels to thrive, from solopreneurs to international corporations, all leaders are afforded the opportunity to speak into their success. In addition, the Alliance creates intentional space for constituents to have intentional face time with their political leaders and voice their concerns and share insights. I believe the Alliance staff is the secret sauce that keeps our region viable and attractive to businesses seeking expansion across the globe."

-Wendy Adams, Cultivate For Good



"The Alliance provides a way for business leaders across the region to find valuable resources, build meaningful relationships, and engage in dialogue with key industry leaders."

-Kevin Maples, Good News Magazine

BUSINESS AT BREAKFAST

Join us for our acclaimed Business at Breakfast series provides key insights into the Alliance program of work, new member engagement, and subject matter experts briefing the membership on related business issues.



POLICY & PANCAKES

Policy & Pancakes are our twice yearly breakfasts bringing together the region's legislative delegation with the business community. This is where we look ahead to the next General Assembly Session and review what happened in the last. The event also includes the Alliance's *Legislative Agenda* for the year and the status of key issues the Alliance has advocated for on behalf of our members.



CANDIDATE ENGAGEMENT

Virginia has elections every year, and it's important for the Lynchburg region's business community to proactively engage candidates who seek elected office. We don't endorse candidates, but we do endorse pro-business policies and ideas. Candidate engagement through Townhalls, Forums, or Debates, give Alliance members and the public the opportunity to learn more about the candidates and inform their vote on Election Day.



PRESENTING PARTNER | \$2,200

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items

SIGNATURE PARTNER* | \$1,200

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for four
- Opportunity to distribute marketing materials and promotional items

CORPORATE PARTNER* | \$600

- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for two

**Multiple Sponsorships Available*



"Economies function on a regional basis and they need to have the collaboration that the Alliance brings together."

-Senator Mark Warner

EMERGE WOMEN'S LEADERSHIP SUMMIT

Join us for an inspiring annual event that celebrates and empowers female leaders of today and tomorrow! This exciting gathering brings together dynamic women speakers and features motivating sessions designed to boost your drive and expand your network. Connect with ambitious women from across the Lynchburg region for a keynote & engaging breakout sessions, our speakers will share powerful insights to enhance your motivation and provide tools for building connections with influential women leaders from around the country. Don't miss this opportunity to be part of a supportive community of trailblazing women – reserve your sponsorship today!





NONPROFIT SUMMIT

The Lynchburg region is home to many outstanding nonprofits that relish growth & development opportunities. Together, with SHARE Greater Lynchburg, we produce a 3/4 day event, which features inspiring keynote speakers, subject matter experts, and opportunities to connect with nonprofit leaders.



EDUCATION & WORKFORCE SUMMIT

The Education & Workforce Summit gathers together business & educational leaders, C-level executives, human resources, talent development, and educators in one room to discuss issues relating to building our region's workforce through educational partnership. It also features a special guest speaker and leaders in workforce development.

Available summit sponsorships on following page...

HOUSING SUMMIT

The housing summit brings together key stakeholders to discuss innovative solutions to expand affordable housing, aiming to attract and retain a skilled workforce. By fostering collaboration among public, private, and community sectors, the summit highlights housing as a vital driver for regional economic growth.

PRESENTING PARTNER | \$2,200

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items

SIGNATURE PARTNER* | \$1,200

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for four
- Opportunity to distribute marketing materials and promotional items

TABLE PARTNER* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Includes two admissions to lunch
- Opportunity to distribute marketing materials and promotional items

RECEPTION PARTNER** | \$750

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Beverage napkins branded with your logo
- Complimentary admission for two
- Opportunity to distribute marketing materials and promotional items and provide remarks at the reception.

CORPORATE PARTNER* | \$600

- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for two

WORKSHOP PARTNER* | \$500

- Introduce a speaker during a summit workshop
- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for one

BREAK PARTNER | \$500

- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for one

**Multiple Sponsorships Available*

***Not available for Workforce & Education Summit and Emerge Women's Summit*

WHAT DO PEOPLE HAVE TO SAY ABOUT THE ALLIANCE?

“By joining the Alliance, you’re basically adding over 800 business leaders to your “relationship pipeline” who care about retaining and developing talent in our region, thus contributing to the strength of the local economy.”

-Tim Lee, CloudFit Software

“Most communities, towns, and cities have a local chamber of commerce. What makes the Alliance different and valuable is that it’s a regional chamber of commerce, which allows a much broader reach and the ability to make a larger-scale impact in our Lynchburg region.”

-Butch Jefferson, Hickey Plumbing, Air & Electrical

“The Alliance is a valuable resource because it offers a platform for you and your business to create whatever you are looking for as an organization - customize your membership to your liking. Maybe that looks like branding opportunities, or small business counseling, or legislation updates, or networking opportunities. It’s all there for the taking, make it your own!”

-Matt Klein, Campbell Insurance

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A.M. ALLIANCE: COFFEE & CONNECTIONS

A.M. Alliance is our award-winning business development and engagement event series. This event, held the first Friday of each month (except January & July) at different Alliance member locations, is the perfect way to build your business relationships, customer base, and brand. Attendees enjoy coffee, share their 30-second pitch, enter to win unique drawings, and have time allotted for building connections with fellow attendees.

COMMERCE & COCKTAILS

This connective, and tasty business development series allows you to grow your network after working hours and unwind from the day. Commerce & Cocktails is a relaxed environment to share your business story - whether over a pint or a glass. There is a host fee is \$100.

EAT & MEET

Our newest event - Eat & Meet brings Alliance members together for a delicious "Dutch treat" lunch at an Alliance member restaurant on the first Monday of each month. Guests get the chance to interact with our board chair, CEO, staff, ambassadors, and guests - you never know who you'll meet!

WOMEN, WINE & WISDOM

We all need people in our lives to fan the flame and help us keep our lights shining. Held in the evening three times each year, attendees can enjoy a glass of wine, connecting with others, and be inspired by the wisdom of some amazing female professionals who will help them "fan the flame" within them!

PROCUREMENT DAY

Join us for an exclusive opportunity to explore the procurement framework of the leading businesses from the Lynchburg Region. Discover invaluable insights into their strategies for identifying potential vendors and forming contractual agreements for the procurement of goods and services. Engage with their upcoming initiatives, which will highlight potential partnership opportunities between your business and theirs. This is a unique chance to deepen your understanding of their processes and explore ways to collaborate effectively.



PRESENTING PARTNER | \$1,500

- Company logo displayed, top billing, on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and promotional items
- Complimentary admission for four

SIGNATURE PARTNER* | \$600

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Opportunity to distribute marketing materials and promotional items
- Complimentary admission for two

CORPORATE PARTNER* | \$300

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

**Multiple Sponsorships Available*

INTERESTED IN HOSTING?



It's a great way to invite new customers into your place of business.

LEADS & LEGENDS

Leads & Legends is a private reception with Alliance leadership where Alliance board members and Alliance Ambassadors connect with prospective member invitees. It's an opportunity for future members to get to know the benefits of Alliance membership and our welcoming community.

MEMBER ORIENTATION: MAXIMIZING YOUR MEMBERSHIP

Members - both new and long-standing - are invited to learn how they can best take advantage of their Alliance membership through resources, discounts, events, volunteer opportunities, marketing, advocacy, and many other member benefits. New members will find this a helpful introduction to their membership, while old members will benefit from a refresher and great business development.

PRESENTING PARTNER | \$750

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for four

SIGNATURE PARTNER* | \$500

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for two

CORPORATE PARTNER* | \$300

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

**Multiple Sponsorships Available*

WOMEN, WINE & NINE

Women, Wine & Nine is designed to introduce business professionals to the game of golf as a business development tool. Created with the beginner golfer, Women, Wine & Nine includes brunch, a golf clinic, 9-holes of golf, followed by a reception.

PRESENTING PARTNER | \$2,000

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for four

LUNCH/RECEPTION PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch/reception

BEVERAGE PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on beverage station
- Opportunity to provide promotional items included in goody bags



SIGNATURE PARTNER* | \$500

- Company logo displayed on all print, signage, and electronic media
- Opportunity to distribute marketing materials & promotional items
- Complimentary admission for two

CORPORATE PARTNER* | \$300

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

**Multiple Sponsorships Available*

BRIEFCASE OPEN GOLF CLASSIC

This is not your everyday golf tournament! The Briefcase Open is an annual sell-out and one you don't want to miss. Held at Boonsboro Country Club, this tourney offers unique opportunities for business exposure thru sponsorships. Plus, some sponsorships include a team for you to play that day. Don't wait - secure your spot today!

EAGLE PARTNER | \$2,500

- Company logo displayed with top billing on all print, signage, and electronic media
- Includes two Foursome Teams
- Opportunity to address the golfers
- Opportunity to distribute goody bags or promotional items
- Includes a Hole Partnership

GOLF CART PARTNER | \$1,500

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on all golf carts
- Includes a Foursome Team
- Opportunity to provide promotional items included in goody bags
- Includes a Hole Partnership

RECEPTION PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Company representative will address golfers at the reception following tournament
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to reception

LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

CHIPPING CONTEST PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed next to contest
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

HOLE-IN-ONE PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed next to contest holes
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

BEVERAGE STATION PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on beverage carts
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to reception

TEAM & HOLE PACKAGE | \$700

- Includes a Foursome Team
- Company name displayed on all print, signage, and electronic media
- Company logo displayed next to hole
- Partners are encouraged to place a representative at the hole and provide a fun activity to network with the golfers
- Includes team's admission to reception



HOLE PARTNER* | \$200

- Company name displayed on all print, signage, and electronic media
- Company logo displayed next to hole
- Partners are encouraged to place a representative at the hole and provide a fun activity to network with the golfers
- Includes two admissions to reception



BRIEFCASE PARTNER* | \$100

- Briefcases will be placed at specific holes for players to drop their business cards into for more information
- Company logo displayed in the briefcase
- Opportunity to hold a drawing and choose a winning golfer from your briefcase

**Multiple Sponsorships Available*



CENTRAL VIRGINIA WELDING WARS



Central Virginia Welding Wars is an annual opportunity that showcases the occupation of welding through a friendly competition. Participation levels include high school one and two, college, and professional. It allows employers the opportunity to connect with the talent of tomorrow and provides job possibilities for regional students.



PRESENTING PARTNER | \$1,500

- Partner receives podium time at awards ceremony
- Company logo receives top billing on event marketing
- Vendor table
- Two competitor spots

LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

AWARDS PARTNER* | \$750

- Partner will announce winners during awards ceremony
- Vendor table
- One competitor spot

CORPORATE PARTNER* | \$200

- Company name displayed on all print, signage, and electronic media
- Partner receives vendor table on the day of the event

PROFESSIONAL COMPETITOR SPOT* | \$50

- Compete with local professionals for a cash prize

**Multiple Sponsorships Available*



WORLDS OF OPPORTUNITY

This region-wide career exploration event for middle and high school students exposes students to the high-demand occupations in our region. The Expo makes the connection of what math, science, communications, and interpersonal skills are needed in career fields so that students can create career pathways.



CAREER EXPO PRESENTING PARTNER* | \$5,000

The Presenting Partner will receive its name in the event title, top billing in event signage, a full-page ad in the event career guide (6,000+), company listing on event promotional materials (emails, press releases, and printed publications), logo printed on student backpack (3,500+), logo, website link, and information included on the WOO website.

ZONE PARTNERSHIPS* | \$2,500

Zone Partners will receive billing for event promotions, a quarter-page ad in the event workbook (6,000+), company listing on event promotional materials (emails, press releases, and printed publications), premium booth space, and logo printed on student backpack (3,500+).

Zones will combine sectors most appropriate and similar, such as:

- **Zone 1:** Transportation, Energy/Utilities, Public Safety, Construction, Agriculture
- **Zone 2:** Manufacturing, Automotive, Logistics, Engineering/Environment
- **Zone 3:** Financial/ Financial Services, Retail/Customer Service, Hospitality, Tourism, Marketing/Communications
- **Zone 4:** Healthcare/Medical, Technology

LOBBY & REGISTRATION PARTNER | \$2,000

Partner will receive billing in event promotions, one-fourth (1/4) page ad in event workbook (6,000+) company listed on event promotional materials (emails, press releases, and printed publications), and the logo was printed on the backpacks (of students 3,500+).

EXHIBITOR/VENDOR LOUNGE PARTNER* | \$1,750

Exhibitor Lounge Partner will have their logo printed on student backpacks (3,500+).

EVENT GUIDE/WORKBOOK PARTNER* | \$1,250

Event Guide/Workbook Partner will receive their company listed in the event guide/workbook and premium booth space.

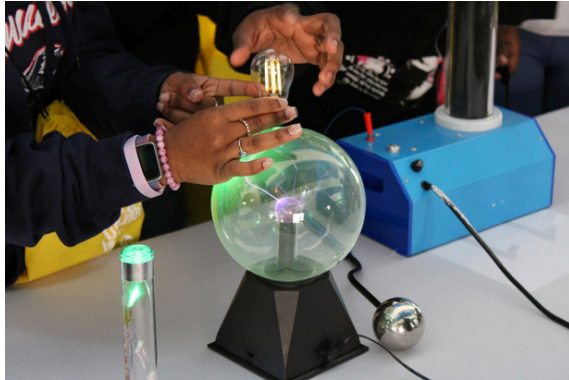
BACKPACK PARTNER* | \$600

Backpack Partner will have their company listed on backpacks distributed to (3,500+) students.

T-SHIRT PARTNER* | \$300

T-Shirt Partner will have their company listed on T-shirts.

**Multiple Sponsorships Available*



LEADERSHIP LYNCHBURG

Our award-winning leadership programs, Leadership Lynchburg, has been training local leaders since 1977. In 2025, we have three programs running:

Leadership Lynchburg Torchbearer | \$5,000

Leading Sponsor that helps underwrite all our Leadership Lynchburg programs. Recognition in all of our programs as a champion for developing high capacity leaders and talent for the region, from teens to senior executives.

- SHE Week: June 16-20, 2025
- Leading Off-Campus: June-August 2025
- Leadership Lynchburg 2.0: Fall 2025

FLAGSHIP PROGRAM OPPORTUNITIES (SPRING 2025)

Graduation Ceremony Sponsor | \$2,500

Adventure Course Sponsor* | \$500

Lunch & Learn Sponsors* | \$500

Scholarship Partner* | \$350

**Multiple Sponsorships Available*



LEADING OFF CAMPUS

Leading Off Campus is a summer program providing college students and regional interns with an opportunity to engage with diverse, yet like-minded, student leaders from other area colleges and build additional credentials beyond their classroom experiences.

SPONSOR ONE OF THE FIVE SESSIONS* | \$750

Underwrites the lunch for a session. Sponsor gets the opportunity to welcome the students and provide an overview of their organization.

SPONSOR/HOST A SUMMER MIXER/FIELD TRIP* | \$750

Show your support and interest in retaining top talent in the region by hosting and or sponsoring a summer mixer. We'll show our college students why this region is THE place to start their career. Sponsor gets the opportunity to welcome the students and provide an overview of their organization.

GRADUATION CEREMONY SPONSOR* | \$1,000

Sponsor the graduation ceremony for the program which includes participation by regional employers and collegiate leadership. Showcase your organization and provide welcoming comments to this audience all while demonstrating your commitment and investment in the next generation of leaders in our region.



LEADERSHIP LYNCHBURG 2.0

Leadership Lynchburg 2.0 provides the highest level of leadership training and progressive practices of effective leadership to seasoned leaders whether they are graduates of our flagship program, C-Suite executives or business owners.

2025 COHORT SPONSOR | \$1,500

CURRICULUM SPONSOR* | \$750

For a full list of sponsor benefits, please contact Christine Kennedy at ckennedy@lynchburgregion.org

**Multiple Sponsorships Available*

SHE WEEK

Encouraging and equipping the next generation of females to pursue a life of purpose. This week-long program provides visits to various regional assets in the Lynchburg region each day all with the goal of connecting girls to resources available to them.

Highlights include tours of college campuses, conversations with female leaders, the chance to dream, and vision for the future and swag bags!

DAY SPONSOR* | \$1,000

- Opportunity to provide morning welcome
- Interact with the girls and opportunity to host at location

LUNCH SPONSOR* | \$500

- Opportunity to provide remarks at the lunch
- Interact with the girls during lunch

SHIRT SPONSOR | \$500

- Company logo featured on shirts given to the girls and worn on the final day of SHE Week.

TEEN SPONSOR | \$100

- Sponsor a teen girl to be able to experience SHE Week



ADVOCACY & GOVERNMENT RELATIONS PROGRAM

Advocating for pro-business public policies is one of the Alliance's core missions. The tempo of this work increases every year. Our Legislative Advocacy Program Partners and Government Relations Partners enable us to engage lawmakers and regulators at every level of government. Your partnership allows our staff lobbyist to champion our region's business community not only in Richmond but also in our nation's capital and at important meetings across the country. Your support gives us the ability to effectively track thousands of bills and regulations that impact our region's economic development, workforce, transportation, public utilities, critical energy infrastructure, and more

LEGISLATIVE ADVOCACY PROGRAM PARTNER* | \$3,000

- Company logo listed as Legislative Advocacy Program Partner on our government relations webpage
- Company logo displayed on all print, signage, and electronic media related to Alliance advocacy work
- Recognition from the podium as a Legislative Advocacy Program Partner and receives complimentary admission for two at Policy & Pancakes and any other legislative events throughout the year

GOVERNMENT RELATIONS PARTNER* | \$200

- Company name listed as a Government Relations Partner on our government relations webpage
- Company name displayed on all print, signage, and electronic media related to Alliance advocacy work

**Multiple Sponsorships Available*



YOUNG PROFESSIONALS

Young Professionals of Central Virginia (YPCV), a program of the Lynchburg Regional Business Alliance, is dedicated to cultivating a young, vibrant, professional community by hosting opportunities that connect YP's to local businesses, causes, the attractions of our region and each other.

YPCV PARTNER* | \$750

- Company logo displayed with top billing on all print, signage, and electronic media at monthly YPCV events
- Opportunity to provide brief remarks at each event
- Opportunity to provide promotional materials

YPCV QUARTERLY LUNCH SEMINAR PARTNER* | \$200

- Company logo displayed on electronic media
- Opportunity to provide promotional materials
- Complementary admission for one

YPCV NONPROFIT SHOWCASE PRESENTING PARTNER | \$300

- Company logo displayed on electronic media
- Opportunity to provide brief remarks at each event
- Opportunity to provide promotional materials

YPCV NONPROFIT SHOWCASE COMMUNITY PARTNER* | \$100

- Company logo displayed on electronic media
- Opportunity to provide promotional materials

**Multiple Sponsorships Available*



THE LYNCHBURG REGIONAL BUSINESS ALLIANCE

Your business addresses a unique need that sets it apart from others in its field. While cities and regions share many similarities, each market possesses its own distinct characteristics. To cultivate a successful business or nonprofit in the LYH Region, members of the Alliance understand the importance of forging connections and building relationships. They also recognize the value of seizing opportunities, applying intelligence, and demonstrating unwavering dedication.

By joining the region's premier business organization, members are actively enhancing their ability to maximize these essential elements. They are not just participating; they are taking strategic steps toward achieving their goals and fostering growth. Is it time for you to take advantage of these opportunities and elevate your business to new heights?



Want to take advantage of a sponsorship opportunity?

Contact Heath Barret at hbarret@lynchburgregion.org





Where Creativity and Commerce Connect



**LYNCHBURG REGIONAL
BUSINESS ALLIANCE**
— Chamber & Economic Development —

lyhregion.org