



Intercity Visit to Greenville, SC - March 26-28, 2025

The Lynchburg Regional Business Alliance (LRBA) is thrilled to announce the Intercity Visit to Greenville, SC, in March 2025! This premier leadership trip offers an unparalleled opportunity to explore best practices, gain valuable insights, and engage with influential business leaders in one of the nation's most dynamic regional economies.

As a sponsor, your organization will be prominently featured among top executives, decision-makers, and community influencers, maximizing your brand's visibility while supporting a transformative initiative.

Exclusive Partnership Opportunities

Align your brand with this high-impact initiative and enjoy premium benefits that amplify your exposure and engagement.

Presenting Partner - \$6,000 (1 Available)

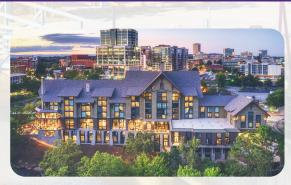
- · Premier recognition as the Presenting Partner.
- Your company logo featured in all event promotions, signage, and materials, including a linked logo on the event webpage.
- Exclusive speaking opportunities at the opening and closing sessions.
- Your logo prominently displayed on attendee name badges.
- Full-page ad in the official Briefing Book.
- Complimentary admission for two (2) team members.
- Additional attendees at 50% off the standard rate.*
- First right of refusal for future Intercity Visits.

Premier Partner - \$4,000 (Multiple Available)

- Your logo prominently displayed in event promotions, signage, and materials, including a linked logo on the event webpage.
- Verbal recognition throughout the trip.
- · All benefits included in Meal Partner

Meal Partner - \$3,500 (5 Available)

- Your company name featured in event promotions and materials.
- Recognition as a Dinner Partner on the official agenda.
- Opportunity to give brief remarks and a toast at your sponsored dinner.
- Quarter-page ad in the Briefing Book.
- Complimentary admission for one (1) team member.
- Additional attendees at 25% off the standard rate.*
- Breakfast Partner (2), Lunch Partner (1), Dinner Partner (2)



Join Us for a First-Class Business Leadership Experience! Individual Cost: \$1,200

Your investment includes:

- Luxury accommodation for 3 days/2 nights at the stunning Grand Bohemian Lodge.
- Most meals, including exclusive networking dinners and receptions.

Secure Your Spot Today!

Contact Heath Barret at: (434) 515-3365 | hbarret@lynchburgregion.org